

MEDIA RELEASE

United Way Glenelg looking to build a permanent fund to support Imagination Library

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United Way Glenelg Launches Imagination Library Sub Fund

Dolly Parton's Imagination Library, a renowned program in the Glenelg Shire area, aimed at fostering early childhood literacy by providing free age-appropriate books to children aged from birth to five years, has become a beacon of literacy empowerment since arriving ten years ago.

In honour of Dolly Parton's father, who faced illiteracy, the program has distributed over 200 million books to children globally, and over 44,000 books locally.

United Way Glenelg, a staunch advocate for early literacy, is taking a significant step to ensure the perpetual growth of the program by introducing the "Imagination Library Sub-Fund."

"The sub-fund is a dedicated fund intended to provide ongoing support for the Imagination Library program. The primary aim is to secure the program's longevity, ensuring the continuity of its impactful contributions to childhood literacy," said Nicole Carr Executive Officer at United Way Glenelg.

Many might assume that Dolly funds the program for the Glenelg Shire area; however, that is not the case. Each area is responsible for raising the funds to operate the program in their community. Major sponsor and supporter of the program since its inception in the Glenelg Shire area is Portland Aluminium.

"The Imagination Library program has made a tremendous impact in fostering early childhood literacy, and its influence cannot be overstated," remarked Nicole Carr, the Executive Officer of United Way Glenelg.

"It has transformed lives through literacy, but its continued success necessitates an ongoing commitment to funding," said Ms Carr.

"Through the creation of an Imagination Library Sub-Fund, our community can take an active role in securing the future of this program."

To kickstart the Sub-Fund Portland Workskills has provided initial seed funding of \$8877. This will conclude the final funds left from the winding up of the organisation.

Kathy Talor, a former employee is delighted the funds are supporting early literacy!

"Early literacy is not just about learning to read; it's the key to unlocking a world of opportunities and shaping successful adults with brighter job prospects, aligning with the mission of Portland Workskills," concluded Ms Taylor.

The creation of a corpus within our local community offers a stable and reliable means of financial support. This will help ensure that every child in our community has the opportunity to embrace the world of books and cultivate a lifelong love for reading and learning.

If you would like to donate to the Imagination Library Sub-Fund head to the link to help assist children and families living in the Glenelg Shire area to thrive!

United Way Glenelg | Media Release



<https://www.givenow.com.au/uwgimaginationlibrary>

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