

## **MEDIA RELEASE**

Monday 28 August 2023

### **Exciting Adventure Awaits: "Imagination Library Scavenger Hunt" to celebrate 10 years.**

Get ready for an incredible event, guaranteeing plenty of fun, creativity, and community spirit as United Way Glenelg proudly launches the "Imagination Library Scavenger Hunt" for September.

Marking a decade of success, the Scavenger Hunt celebrates the delivery of books to children in the Glenelg Shire through Dolly Parton's Imagination Library.

Utilising the GooseChase mobile app, the Scavenger Hunt will inspire teams to venture and explore their community in a fun and interactive way!

Co-opted United Way Glenelg Board Member, and event organiser Sarah Tolliday said the Scavenger Hunt will be a great way for everyone in the community, regardless of age, to get involved.

"Community members, friends, families, work colleagues, can join this all-ages team scavenger hunt event using their smartphones with exciting challenges or missions dropping each week!"

"The Scavenger Hunt promises plenty of entertainment. From photo quests to lip-syncing video recordings, location hunts to brain teasers – every mission will test your wit, creativity, and community spirit. Earn points for each task completed and climb the real-time leaderboard for a chance to win fabulous prizes along the way," said Mrs Tolliday.

Local ceramist Angela Ryks has crafted a Dolly Parton vase, valued at \$150 on what promises to be the ultimate corporate prize, awarded to the victorious team, with extra bonus mission prizes up for grabs each week.

"By participating in the "Imagination Library Scavenger Hunt," you'll not only have a blast, but you'll also play a crucial role in enhancing education and learning opportunities for children in our community," concluded Mrs Tolliday.

"Imagination Library Scavenger Hunt" is proudly supported by Portland Aluminium who share our passion for education and community development. United Way are grateful for their partnership in making this event extraordinary!

The Scavenger Hunt kicks off on Friday 8 September 2023 and concludes Sunday 1 October 2023. This event will provide lots of fun for families and school groups across the school holidays and offers rivalry for local businesses who join and compete against one another.

To join the "Imagination Library Scavenger Hunt" grab some mates, work colleagues, family and download the Goosechase iOS or Android app, log into the app by signing up for an account or play as a guest and use the code 19RD9X to join. Start by creating a fun team name and capturing a lighthearted team photo, all worth points!

Dolly Parton Imagination Library provides FREE, age-appropriate books to children from birth to their fifth birthday. By fostering literacy and imagination at an early age, we're empowering our young ones to dream big and reach for the stars!

Portland Aluminium has steadfastly supported the Imagination Library in the Glenelg Shire since its inception in 2013, now in its tenth year. Close to 44,000 books have found their way into the homes of local children, enhancing their literary journeys.

For more information about the "Imagination Library Scavenger Hunt," follow United Way Glenelg socials or contact United Way Glenelg Executive Officer Nicole Carr on 0410 513 305.



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Media enquiries to Nicole Carr on 0410 513 305 email [mail@unitedwayglenelg.com.au](mailto:mail@unitedwayglenelg.com.au)